

# THE BALLARD PIER

Mumbai's New Address For Unforgettable Events

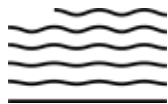
# THE BALLARD PIER

At the meeting point of Mumbai and the sea lies a venue built for moments that matter. Spread across 2,40,000 sq. ft., The Ballard Pier brings together expansive decks, adaptable indoor halls, and seamless movement — designed to host events of every scale with ease. Rooted in the heritage of Ballard Estate yet shaped with modern purpose, the space offers a rare combination of openness, flexibility, and atmosphere.

Its architecture draws inspiration from the tide — fluid pathways, wave-like structures, and an indoor–outdoor flow that allows every event to find its own rhythm.

Whether you're planning a corporate showcase, a cultural gathering, a social celebration, or a large-format exhibition, The Ballard Pier offers the setting, the scale, and the experience to bring your vision to life.

Here, the city, the sea, and your story come together to create something unforgettable.





# EFFORTLESSLY WITHIN REACH

- Located in Ballard Estate, one of Mumbai's most iconic historic precincts
- Minutes away from Gateway of India, Colaba, Kala Ghoda and Fort
- Quick access from CST, Churchgate, Nariman Point and Marine Drive
- Direct routes to all major business districts
- Well connected to both Mumbai airports

# FRAMED BY THE SEA, BUILT FOR DISCOVERY

**Sea-facing glass façade** with panoramic views of Mumbai's coastline.

**Sea-facing open deck** perfect for hosting exclusive events, exhibitions, and experiences.

**Luminous coastal-inspired ceiling** sets the tone transitioning fluidly by evening into an elegant setting for cocktails, or casual dining under a canopy of light.

**Expansive open air venue**

**Heritage-inspired entrance gates** with high traffic capacity



# THE BALLARD PIER DOWNTOWN EXPERIENCE CENTRE

- Brand new world class infrastructure
- Maritime-inspired architecture with wave-themed ceiling, rose gold accents, and interactive selfie points
- Brand new MEP systems, HVAC, electrical, and building infrastructure
- Direct waterfront access with Arabian Sea views
- Waterfront park for large gatherings
- Indoor-outdoor event flow possibilities
- Ideal for destination events, evening social get togethers, musical concerts and conferences
- Parking for 350++ vehicles
- Ballard Estate is Bollywood's little secret- Ideal for Movie Premiers and Shoots





# INFRASTRUCTURE & FACILITIES

- 350 multi-level parking spots (coming soon)
- 150 open parking bays
- 24/7 support desk and lost & found facility
- First aid stations and an on-site emergency response team
- Advanced screening technology
- Fully accessible restrooms with baby-care amenities and inclusive design features
- Seamless vehicle drop-offs and VIP movement



# SPACE & FLEXIBILITY

Ideal for **indoor + outdoor events**, with versatile zones that include:

An inviting open area that spans more than **1.5 lac sq. ft.**

Indoor climate-controlled area measuring approximately **1.2 lac sq. ft.** usable area

**Modular indoor venues with portable furniture** transform into spacious ballrooms, exhibition areas, and meeting rooms suitable to host a range of events:

- Concerts
- Art and trade exhibitions
- Flea markets and private dinners
- Automobile expos and displays
- Product launches
- Conventions and brand activations
- Indoor gaming courts
- Fashion & lifestyle showcases
- Corporate or travel expos
- Pre/post wedding events
- Movie shoots
- Music gigs
- F&B festivals
- Pet & beauty expos



# EVENT SPACE

Versatile Spaces, Built for Every Scale





## GROUND FLOOR

Total Capacity: 5000 pax (Floating crowd)  
North Block: 3000 pax  
South Block: 2000 pax

Total Dimensions: 61,000 sq ft  
North Block: 33,000 sq ft  
South Block: 28,000 sq ft

Height: 23 ft

Other Details: Basic Power Supply, Backup kitchen space & storage Space



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## FIRST FLOOR

Capacity: 3000 pax (floating crowd)

Dimensions: 34,000 sq ft

Height: 10 ft

Other Details: Basic Power Supply, Backup kitchen space & storage Space



## TIPSY TIDE

Capacity: 1200 pax (floating crowd)

Dimensions: 13,000 sq ft

Height: 10ft

Other Details: Basic Power Supply, Backup kitchen space & storage Space



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## OUTDOOR AREA

Capacity: 3000 Pax

Dimensions: 2,00,000 sq ft

Other Details: Basic Power Supply, Backup kitchen space & storage Space

# BRANDING OPTIONS

Flexible formats for limitless visibility





~~~~~ Digital Standee ~~~~~



~~~~~ Cube Display ~~~~~



~~~~~ Arch Gate Display ~~~~~



~~~~~ Backlit Flagpoles ~~~~~



~~~~~ Promotional Display ~~~~~



~~~~ Façade (Coming Soon) ~~~~

# AN UNFORGETTABLE EXPERIENCE

Coming Soon

## 17M Above Sea Level (Level 2):

Where your morning matcha meets curated retail. Think glass storefronts set into blackened steel, local-meets-global pop-ups, and an atmosphere where discovery feels natural, not forced.

## 21M Above Sea Level (Level 3):

Gourmet dining that flows into boutique finds and one-of-a-kind labels. The kind of level where one hour turns into three, just like that.

## Upper Deck:

Mumbai's most scenic rooftop terrace. Perfect for golden-hour grazing, post-show lounging, and watching magnificent cruise ships roll in - in style.

## Seaside Park:

The Seaside Park runs along the southern waterfront, providing a spectacular view of the sea and city beyond. It can be transformed to host celebrations and public events like pop-ups and concerts



# THANK YOU



## Address

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## E-mail

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## Website

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